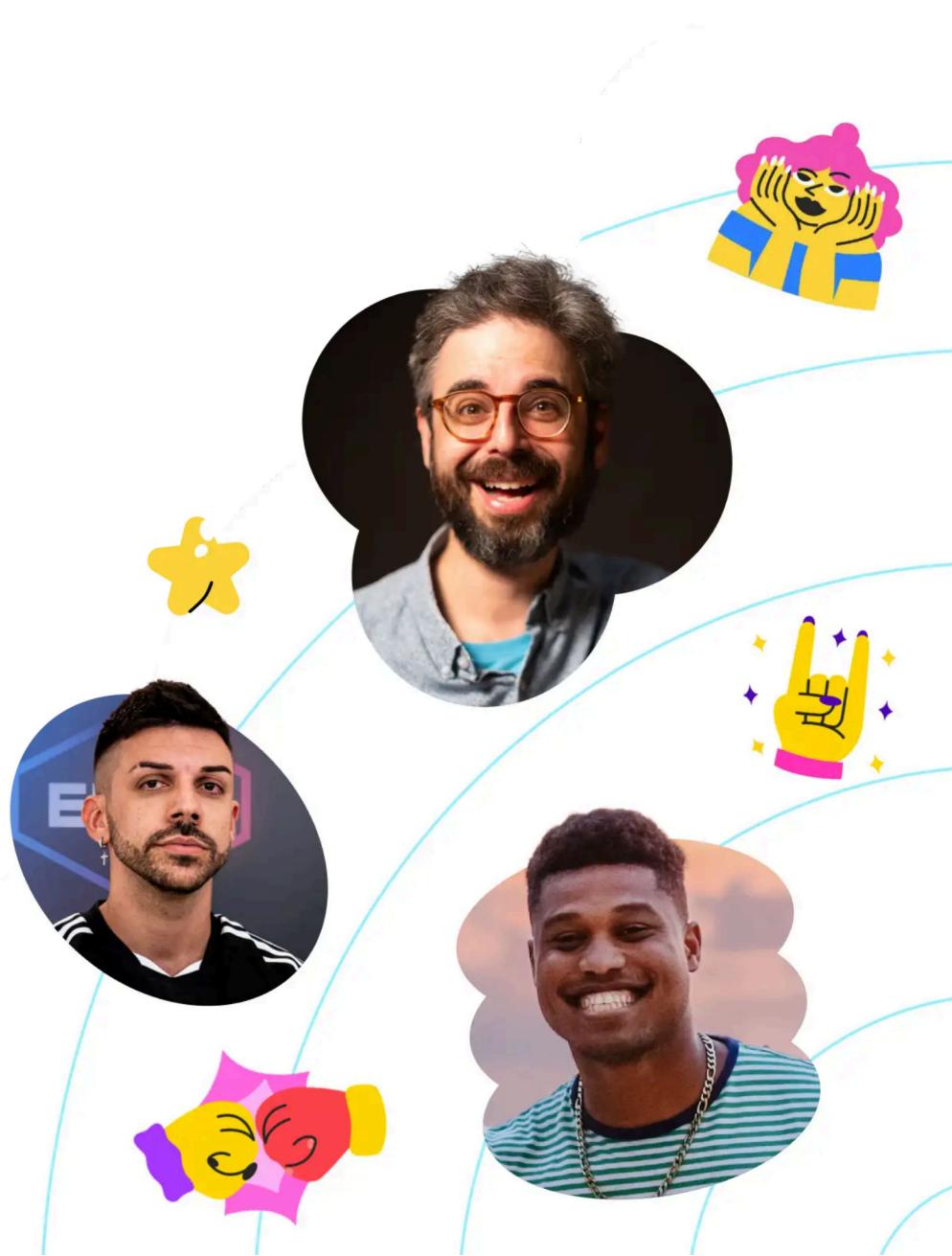


EXHIBIT G

Live streaming on YouTube

Create in-the-moment experiences, build a community with your fans in real time, and more with YouTube Live. Whether you want to teach a class, host a workshop, or show off your gaming skills, share your passion with the world by bringing your viewers along for the ride.

Creators pictured clockwise from top: [The Coding Train](#), [cbgray](#), [DjMaRii0](#)





Welcome, Creators

How things work

Top questions

Why go live on YouTube?

It's now easier than ever to build and grow your community on YouTube Live. From creating connections to sharing a peek behind the scenes, Live unlocks new opportunities to reach your audience instantly.



Connect

Say hello to real-time connection with fans and goodbye to overly long video editing sessions.

[Get started with streaming](#)

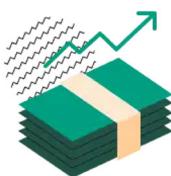
[Get Creator Tips for why you should go live](#)



Reach

Widen your reach beyond a single live stream by posting key moments from your streaming sessions as longform Videos on Demand (VOD) or Shorts. Use Clips to share with your wider audience off YouTube.

[Learn how to create and share clips from your live stream](#)



Earn

Live streaming on YouTube offers multiple ways to build your business, with monetization options like Advertising Revenue, Super Chat & Super Stickers, and Channel Memberships—



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Learn how to make money on YouTube

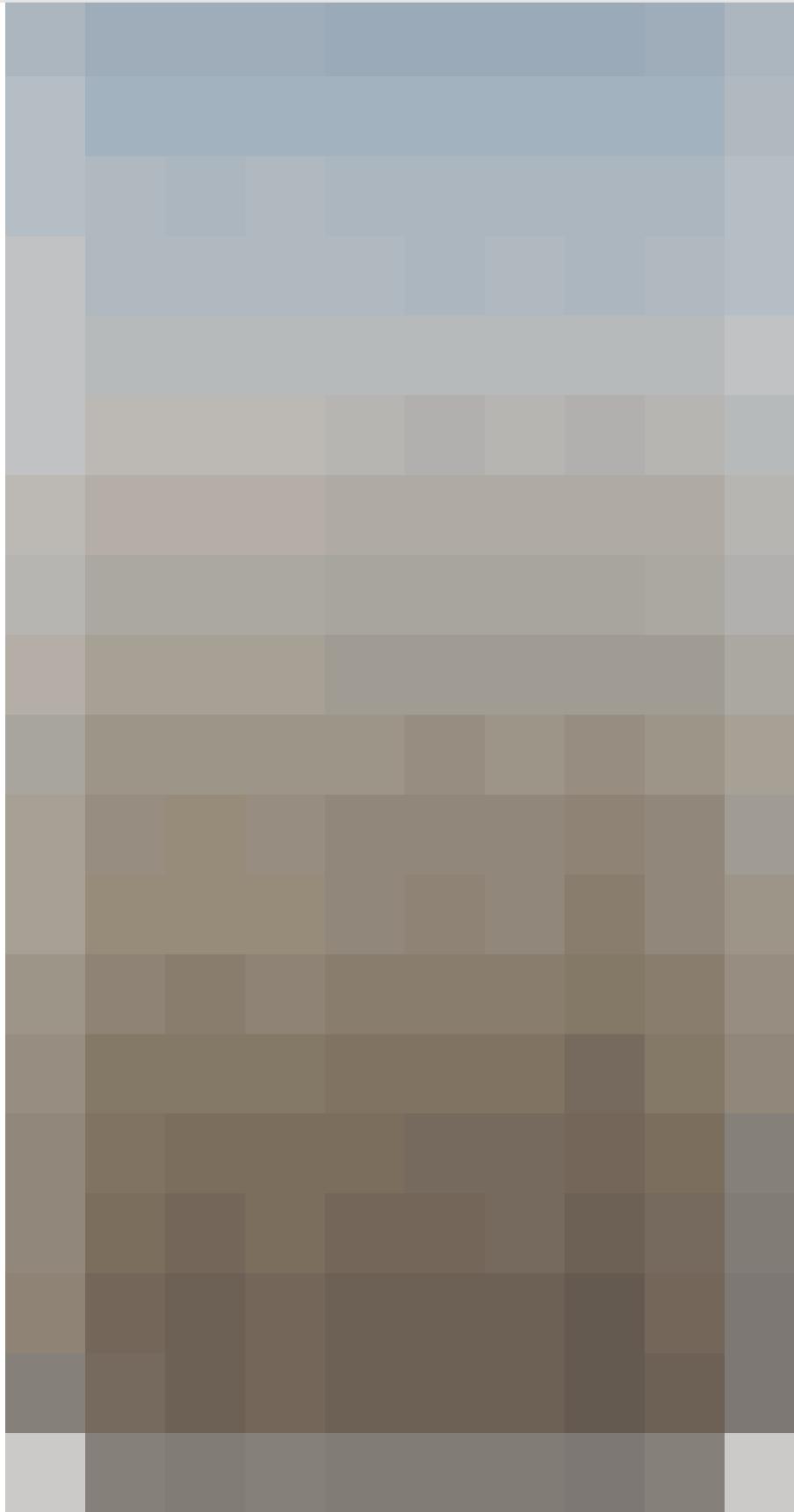
Analyze

Understand your stream's performance to help grow and retain your Live audience with metrics right at your fingertips. See your top live streams, how viewers are finding your content, and more with YouTube Studio Analytics.

[Explore analytics in the YouTube Studio app](#)

Discovering live streams

Viewers can find the most compelling live events, subscribe to their favorite live streaming channels, and get notifications for upcoming live streams and Premieres through our browsing destination for Live and Gaming.

[Welcome, Creators](#)[How things work](#)[Top questions](#)[Exploring Live](#)



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Tips for performance



Diving into live streaming

Whether you're gaming, performing, or hosting, connecting with your audience is even more accessible with YouTube Live.



Intro To Live Streaming on YouTube

Getting started



Ways to go Live



Building your community





Welcome, Creators

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Top questions

Worried about running into issues? Check out our live streaming checklist for step-by-step guidance on getting your live streams out into the world.

[View the live streaming checklist](#)

[Learn more about streaming error messages](#)

[Review potential copyright issues](#)

[Get Creator Tips for your upload schedule](#)



Earning money from your live streams

From enabling ads to utilizing the Super Chat feature, there's a variety of ways for you to earn money through Live.



Welcome, Creators

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MAKE MONEY ON YOUTUBE

Ad

YouTube Partner Program: How to Make Money on YouTube

YouTube Partner Program

Selecting how you monetize

Enabling monetization

Understanding audience analytics

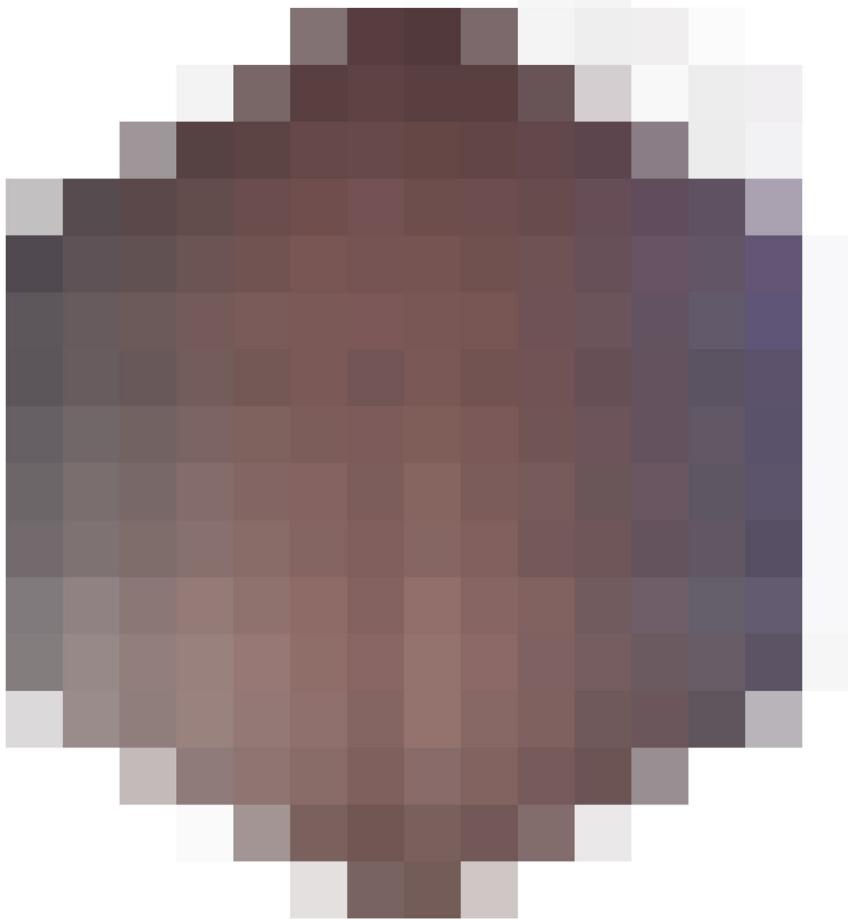
When live streaming on YouTube, you can easily monitor your stream's performance from your phone or stream dashboard. Analytics help you understand how your live streams are performing and can help you come up with new ideas for content to grow and retain your audience.



Welcome, Creators

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Top questions



"I love going Live with my audience every week to engage with my community. It feels like a cool gaming club people can tune into and feel safe nerding out with me for the night!"

JazzyGuns 

Live Stream Metrics 

Exploring YouTube Analytics 



Welcome, Creators

How things work

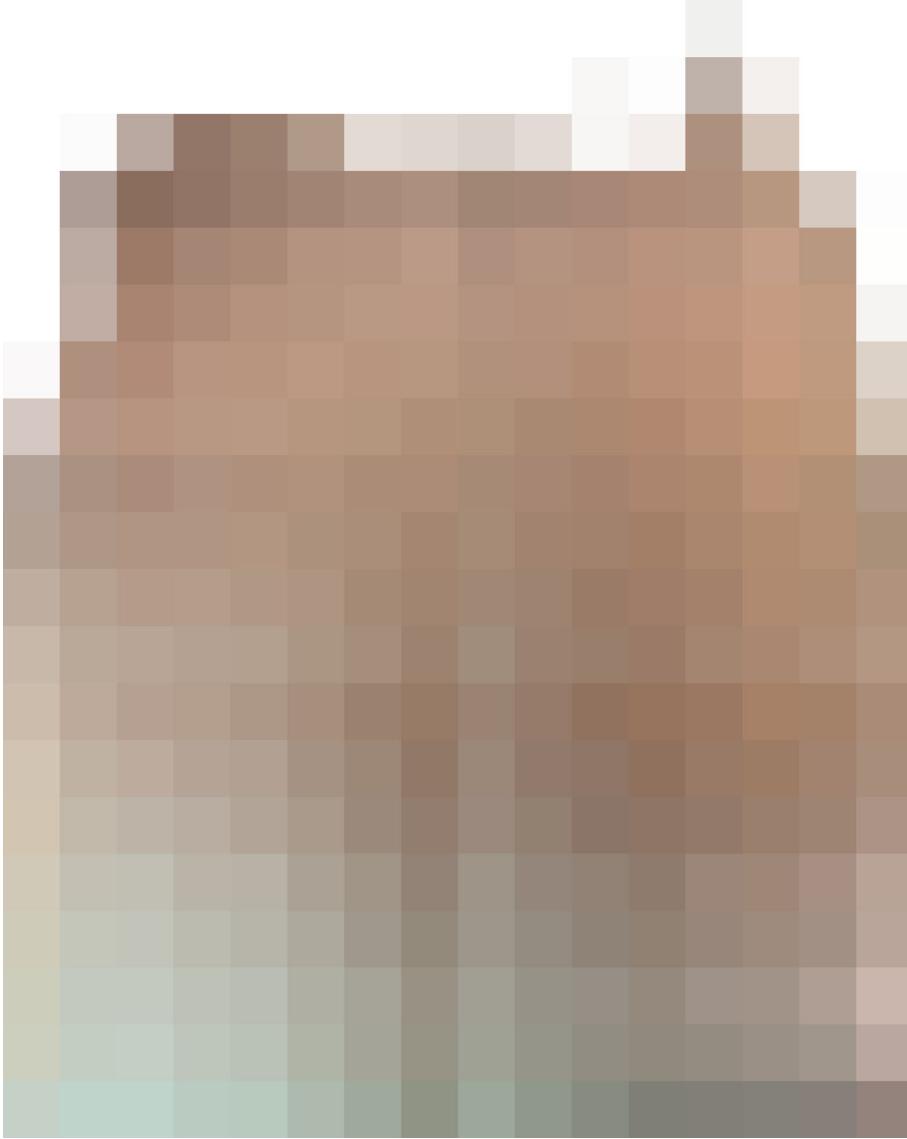
Top questions

Streaming live is fun, but it can also be stressful. From maintaining a work-life balance to

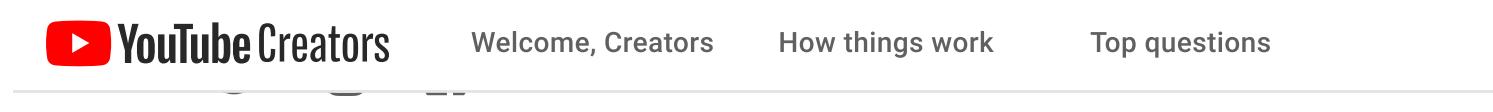
staying healthy and present, here are tips on how to develop your content strategy while prioritizing your well-being.

More on Creator health & well-being

More on staying safe on YouTube



Those Vegan Guys



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English (United States)

